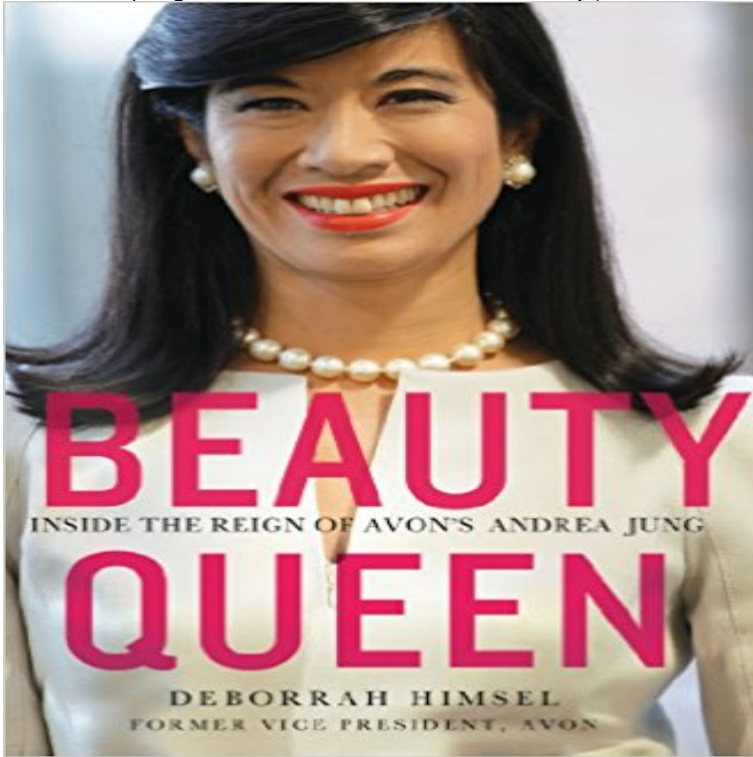


Beauty Queen: Inside the Reign of Avons Andrea Jung



Andrea Jung, the glamorous former head of Avon, was arguably the worlds most charismatic and effective CEO, credited with the astonishing turnaround of the venerable brand. Avons board was filled with tough-minded, successful CEOs and other high achievers, but when Jung walked into a room wearing her Chanel suit, custom-blended lipstick and signature pearls, every head turned and she had them eating out of her hand. She seemed incapable of making a wrong move, until, amid declining sales, an investigation by the SEC, and a brand in crisis she stepped down in late 2012. In *Beauty Queen*, former Avon VP Deborrah Himself uses Jungs story as a case study for two timeless leadership questions: What makes great leaders great? And what makes them fail? She explores both Jungs early years of success as well as the combination of missteps that led to her downfall, including her failure to nurture Avons direct selling channel, the erosion of trust that occurred as a result of frequent decision reversals, and her ignorance of operational details, including how her people secured a license to conduct door-to-door sales in China, that led to a federal investigation. Through interviews with other CEOs, Avon executives past and present, and leadership experts, she explores the unique challenges Jung faced as a female Fortune 500 CEO; the thin line between pride and hubris; and the danger of the so-called halo effect in our high-stakes times.

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Alchemical Garden will lead the community to transform on a number of levels : Alchemical Garden with Spring Wheat "Crop Circles" June, 2011 BUILD COMMUNITY: The Garden creates a gathering space for individuals to form a more intimate relationship with their community. The space is designed with visual features and seating areas to compel passers-by to pause, reflect, and have a multi-sensory interactive experience (sight, smell, touch, taste, smell) with the garden and the community. Read the rest of this entry Categories: Alchemical Garden, Articulture, Current Events, Projects. Tags: alchemy, art, bike, crucible, ecology, garden, green art, hedge, hyper-accumulating, industry, living structure, Newburyport, permaculture, rail, sculpture, soil remediation, trail, tree guilds.

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Beauty Queen: Inside the Reign of Avons Andrea Jung

inscription on first blank page. Stated First **Beauty queen : inside the reign of Avons Andrea Jung : Himsel** Thus my attention was drawn to Beauty Queen: Inside the Reign of Avons Andrea Jung by Deborrah Himsel. Jung was born in Toronto and

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