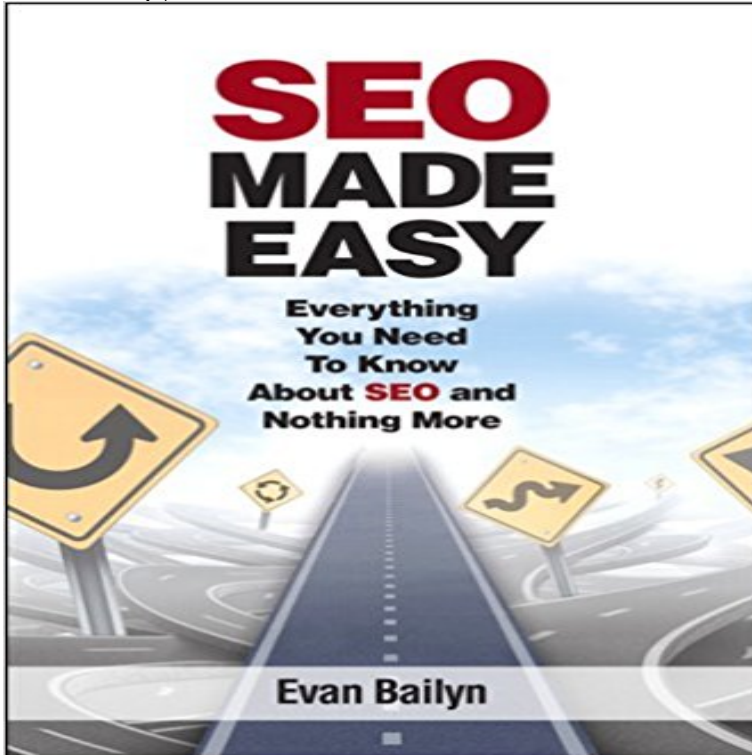


SEO Made Easy: Everything You Need to Know About SEO and Nothing More



Today's SEO Secrets in Plain English: What to Know, What to Do, How to Win! This book is a revised and updated version of the acclaimed *Outsmarting Google: SEO Secrets to Winning New Business* by Evan Bailyn. How do people find you? They search. Simple, right? So, why does Search Engine Optimization seem so complicated? Search engines and consultants love it that way. If you don't understand SEO, you'll pay big bucks for a job you could easily do yourself if you read *SEO Made Easy*! Evan Bailyn has spent his days uncovering secret search engine rules and finding new ways to outsmart them. Now, he has distilled those secrets into real, gritty, proven, simple tactics for grabbing top spots at Google, Yahoo!, and Bing. From earning trust to improving conversion rates, all you need to build a thriving business with search is here! Build online trust, the #1 currency of search success. Supercharge your results with all five key ingredients of Google optimization: Reel in links with 17 up-to-the-minute, link-building strategies. Use the Nuclear Football: today's #1 technique for attracting targeted traffic. Track traffic, engagement, conversions, and the effectiveness of each site element. Escape dangerous new myths of Google optimization and avoid disastrous black hat SEO techniques. Systematically convert strong SEO results into real paying customers. Prepare for the revolution in social search that's barreling toward you. Use keyword tools to uncover underserved, high-profit business niches. Leverage your content investments to forge powerful new relationships and partnerships.

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public. Alchemical Garden Plot plan Alchemical Garden is designed to become a model for a sustainable, interactive public garden through the use of symbiotic, low maintenance plantings and recycled materials. The ancient discipline of Alchemy marries art and science and is famously known for transforming a common material into gold. The Alchemical Garden will lead the community to transform on a number of levels : Alchemical Garden with Spring Wheat "Crop Circles" June, 2011 BUILD COMMUNITY: The Garden creates a gathering space for individuals to form a more intimate relationship with their community. The space is designed with visual features and seating areas to compel passers-by to pause, reflect, and have a multi-sensory interactive experience (sight, smell, touch, taste, smell) with the garden and the community. Read the rest of this entry Categories: Alchemical Garden, Articulture, Current Events, Projects. Tags: alchemy, art, bike, crucible, ecology, garden, green art, hedge, hyper-accumulating, industry, living structure, Newburyport, permaculture, rail, sculpture, soil remediation, trail, tree guilds.

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