

# ISO 38500 Unlocked (the missing pieces): Deliver Business Value with IT! - Design: Spell out IT Activities from a demand and supplier side

"Deliver Business Value with IT is an extremely solid piece of work that comes across as the A-Z reference of how to execute and implement IT strategy from a CEO and CIO level perspective"

## ISO 38 500 Unlocked (the missing pieces):

### Deliver Business Value with IT!

- Design: - Spell out IT Activities from a demand and supplier side

- By Martin Palmgren

Martin Palmgren is a recognised thought leader and works with business and IT executives on their IT Value proposition that is how do we deliver value to the needs of the business with Business IT Alignment and demonstrate that we do so:

How do our operations and IT systems function for the benefit of the business and our customers?, How do our core systems help / leverage our employees capabilities in their work for customers?, How do we increase performance and reduce cost?

The Deliver Business Value with IT series focus on how to execute the business strategy supported by IT demonstrate how we do this. Martin is among the few to effectively deploy existing frameworks to pull logics together. What the reviewers said: The Deliver Business Value with IT series is an extremely solid piece of work that comes across as the A-Z reference of how to execute and implement IT strategy from a CIO level perspective. The reader will learn robust approaches to deliver services designed to support IT and Business drivers. The perspective that Martin spells out permits an overview of how to leverage existing frameworks but also to effectively support the execution of an IT Strategy aligned with the Business Strategy. The focus that Martin takes in the Deliver Business Value with IT series will help in tackling the seven main non-technical challenges any CIO or other senior IT business leaders will face:

1. How and what should I communicate to whom in what way?
2. What to think of when it comes to competences needed to provide my IT services?
3. How to provide the best value at the best cost?
4. What to think of when ensuring efficient and effective delivery of projects?
5. How to establish a sourcing strategy and determining how to manage your vendors?

6. What are the best practices for managing my operations, and what to think of?
7. How can I best scan for and analyse

emerging technologies? The approach taken utilizing basic business management principles and applying them to how to run an IT department are explained clearly, and takes this publication above and beyond the standard publication proclaiming to run IT as a business. The 2 key trends identified in the publication for the CIO to focus on of Differentiation and Cost are a perfect example of this. Mats Hultin, CIO Saab Defence and head of one of the most business centric IT organisations that I have seen consider Deliver Business Value with IT series as a toolbox that all CIOs or IT Executives would like to have at hand and consult on a regular basis as they start to Design, Build and Run Effective IT Strategy execution to business needs. It is critical to articulate the execution of the Business and subsequently the IT Strategy in to a service strategy. The objective of ISO 38 500 is to help IT leaders provide a business view of the IT departments ability to create value and support enterprise goals through effective IT processes and build process capability. Yet most ISO 38 500 practitioners find it difficult to understand, articulate and demonstrate the business value of an end-to-end or partial ISO 38 500 investment and more Frame work compliance in a setting where most Business Executives would claim an increased focus on the needs of the business. The ISO 38 500 Unlocked (the missing pieces): Deliver Business Value with IT! series is a reply to How do we put the IT Strategy in place and how do we communicate effectively with our stakeholders and provides a number of techniques and tools to understand how to meet stakeholder expectations where ISO 38 500 can be used to demonstrate how to consolidate the service strategy (Design, Build, Run). A demonstration that would cover both the IT Business Model that is how well do we provide IT services as well as the Business (IT) Value Proposition that is how well do we support the needs of the business.

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Trail Posted by erin on April 25, 2011 3 comments The Alchemical Garden site February 2010 GAL is turning a desolate field of weeds into a visually compelling garden that will educate and engage the community for years to come. Located on a 160 x 25 site near the south entrance of Newburyports Clipper City Rail Trail, the Alchemical Garden is a richly layered evolving art and horticulture experience that is accessible on many different levels to the public. Alchemical Garden Plot plan Alchemical Garden is designed to become a model for a sustainable, interactive public garden through the use of symbiotic, low maintenance plantings and recycled materials. The ancient discipline of Alchemy marries art and science and is famously known for transforming a common material into gold. The Alchemical Garden will lead the community to transform on a number of levels : Alchemical Garden with Spring Wheat "Crop Circles" June, 2011 BUILD COMMUNITY: The Garden creates a gathering space for individuals to form a more intimate relationship with their community. The space is designed with visual features and seating areas to compel passers-by to pause, reflect, and have a multi-sensory interactive experience ( sight, smell, touch, taste, smell) with the garden and the community. Read the rest of this entry Categories: Alchemical Garden, Articulture, Current Events, Projects. Tags: alchemy, art, bike, crucible, ecology, garden, green art, hedge, hyper-accumulating, industry, living structure, Newburyport, permaculture, rail, sculpture, soil remediation, trail, tree guilds.

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